



**20th National Conference of IAAPS-Indian
Association of Aesthetic
Plastic Surgeons**

Trade Brochure



5th March 2025 - Live Surgery Workshop at Ganga Hospital,
Mettupalayam Road, Coimbatore, Tamil Nadu, India.

6th March 2025 to 9th March 2025 – Conference at Sterling Fern Hill,
Ooty, Tamil Nadu, India.

www.aesurg2025.com



Dear Exhibitor,

Welcome to AESURG2025 to be held at Coimbatore and Ooty

Why participate in the National Conference of IAAPS-Indian Association of Aesthetic Plastic Surgeons?

- We are expecting around 500 to 600 aesthetic plastic surgeons.
- This is the largest gathering of plastic surgeons interested in cosmetic surgery.
- Aesthetic surgery is rapidly expanding in India, with more than 1,000 members in our association.
- The meeting will feature a mix of plastic surgeons at different stages of their careers. Many young plastic surgeons will be looking to purchase their first set of instruments and equipment, while senior surgeons will seek cutting-edge technology and newer instruments to replace their old ones.
- Plastic surgeons from several countries, including Spain, Egypt, Malaysia, Kuwait, the UK, the USA, and many others, will be attending. This will provide our exhibitors the opportunity to showcase their Indian products to an international audience.
- The Live Surgery Workshop will be held at Ganga Hospital in Coimbatore. Ganga Hospital has a strong reputation among plastic surgery colleagues for its scientific content and hospitality, and we will do our best to uphold that standard.
- The Live Surgery Workshop offers a great opportunity for exhibitors to demonstrate their products in use during surgeries, which is one of the best ways to generate interest.
- There is significant interest in non-surgical procedures like Lasers, Radiofrequency machines, Fillers, Chemical peels, Botulinum toxin, and other non-surgical treatments. We plan to conduct workshops on these topics for doctors, allowing exhibitors to showcase their products directly to them.
- The stalls will be located in a busy activity area, ensuring that you will have many visitors and a rewarding experience.

Every year, plastic surgeons look forward to AESURG meetings, which provide an excellent opportunity to engage with the industry and stay updated on developments in surgical and non-surgical equipment. As a sponsor, this conference will offer you outstanding visibility and the chance to showcase your firm's philosophy, products, and ideas among plastic and aesthetic surgeons. We are confident that you will have a positive experience by participating.

Dr James Roy Kanjoor
(Treasurer)



Dr Raja Shanmuga Krishnan
(Organising Chairman)



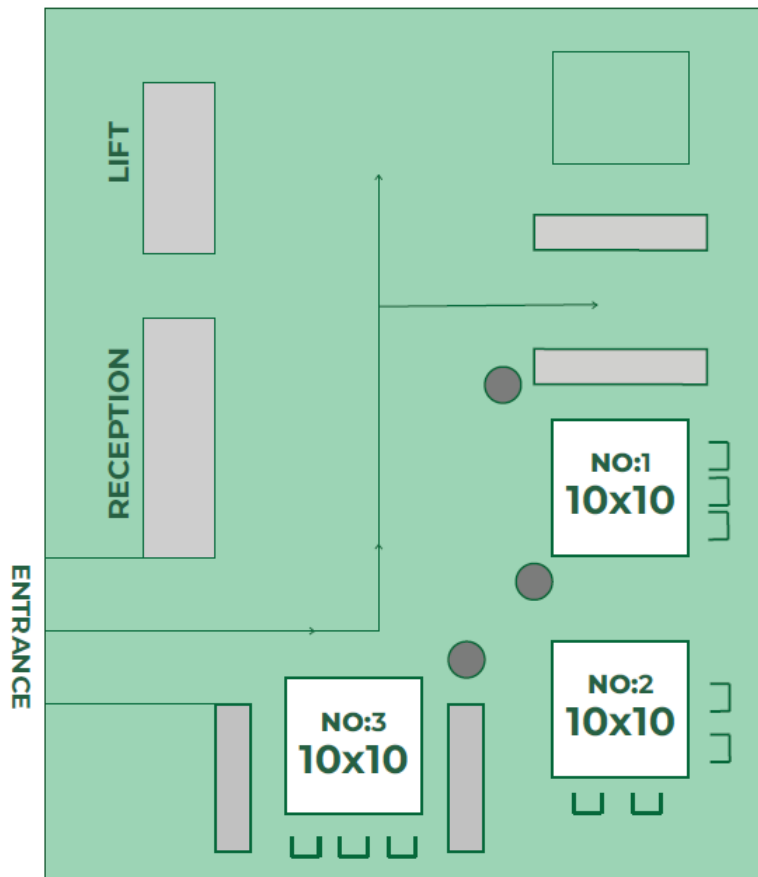
Dr Sivakumar
(Organising Secretary)



Premium Sponsor (10 Lakh Rupees)

- At Ooty, Sterling, Fern Hill you will get a stall of size 10x10 feet which will be the biggest stall. This will be at the entrance of the hotel.
- The platinum sponsors will also be provided a stall at Ganga Hospital during the live surgery day which is on 5th March 2025. The stall at Ganga Hospital 10x10 feet will be in the foot court area where all surgeons would definitely notice your presence.
- You will be featured in all promotional items and on the AESURG website as a premium sponsor.
- Your organization's website will be hyperlinked through the conference website.
- The brochure of your organization will be included in the welcome kit of the delegates.
- Logo acknowledgement in AESURG 2025 program book.
- Four complementary trade registrations and lunches.
- Your company branding standee will be displayed within the main hall.
- The cost is inclusive of the GST

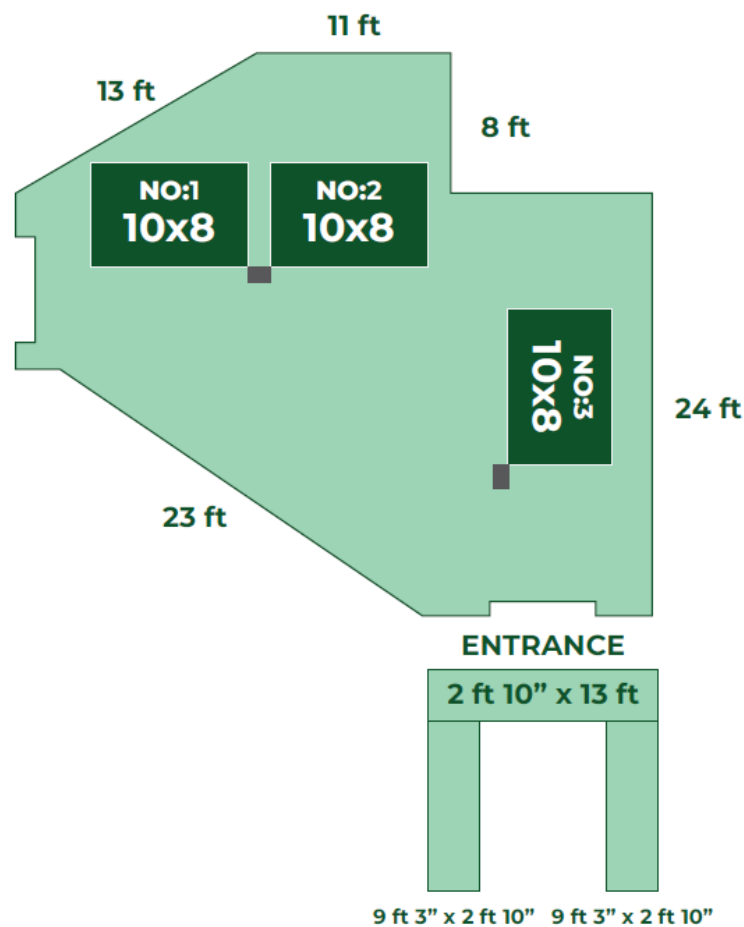
PREMIUM STALLS



Platinum Sponsor (8 Lakh Rupees)

- At Ooty, Sterling, Fern Hill you will get a stall of size 10x8 feet which will be just outside the main hall.
- The platinum sponsors will also be provided a stall at Ganga Hospital during the live surgery day which is on 5th March 2025. The stall at Ganga Hospital 10x10 feet will be in the foot court area where all surgeons would definitely notice your presence.
- You will be featured in all promotional items and on the AESURG website as a platinum sponsor.
- Your organization's website will be hyperlinked through the conference website.
- The brochure of your organization will be included in the welcome kit of the delegates.
- Logo acknowledgement in AESURG 2025 program book.
- Three complementary trade registrations and lunches.
- Your company branding standee will be displayed within the main hall.
- The cost is inclusive of the GST

PLATINUM STALLS



Gold Sponsor (4 Lakhs Rupees)

- At Ooty, Sterling, Fern Hill you will get a stall of size 10x6.5 feet which will be just outside the eating area
- Two complementary trade registrations and lunches.
- The cost is inclusive of the GST

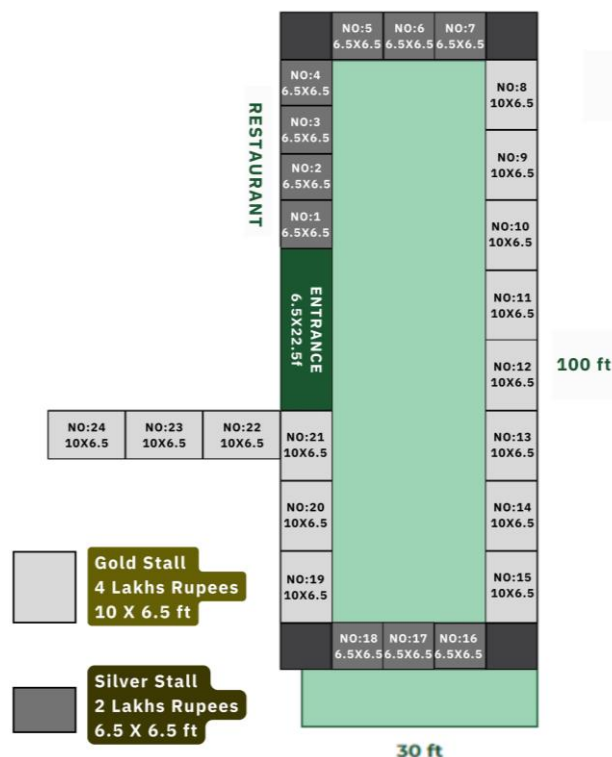
Silver Sponsor (2 Lakhs Rupees)

- At Ooty, Sterling, Fern Hill you will get a stall of size 6.5 x6.5 feet which will be just outside the eating area
- One complementary trade registration and lunch.
- The cost is inclusive of the GST

Conference Logo Sponsor

- The logo of the sponsors will be printed in the conference kit.
- You will be featured in all promotional items and on the AESURG website as a conference kit sponsor.
- Two complimentary lunch tokens.
- Your organization's website will be hyperlinked through the conference website.
- Your organization's brochure will be included in the delegate's welcome kit.

LEGEND



BOOKINGS
98423 98423



General Terms & Conditions

Confirmation of Sponsorship: The confirmation of the sponsorship and full payment must be received by the organizers of AESURG 2025 before Jan 30th, 2025, to guarantee that your company's sponsorship status will be included in the printed materials.

Restrictions on Promotional Activities: The use of microphones or any promotional activities hindering or disturbing other sponsors will not be permitted. The number of representatives of the sponsor at the conference venue will be limited, depending on the extent of sponsorship, at the discretion of the organizing committee.

Inclusive Pricing: All prices are inclusive of 18% GST.

Payment Requirement: Your sponsorship is not considered confirmed until payment has been received in full. All payments must be made in INR.

Cancellations: Cancellations must be made in writing to the organizers of AESURG 2025. Cancellations received after December 10, 2024, will not be entitled to a refund. For cancellations done before December 10, 2024, 80% of the amount shall be reimbursed.

Modification Rights: The organizers of AESURG 2025 reserve the right to modify or rearrange the floor plan or cancel any sponsorship if unforeseen circumstances require discussion.

Stall Allocation: Stalls will be allocated on a first-come, first-serve basis, only after the draft for the booking amount is encashed. The organizers reserve the right to cancel the booking if nonpayment occurs within the stipulated time.

Booking Form Requirements: All booking forms must be accompanied by 100% advance payment. Written confirmation of the booking will be provided after the full payment is received.

Responsibility for Damage: The sponsor must not cause any damage to the walls, panels, or other areas inside the hall. In case of any such damage, the sponsor will be required to indemnify the organizers.

Floor Area Allocation: The Conference Manager will allocate the floor areas to meet the request of the exhibition as far as possible to stated preferences, but the same cannot be guaranteed.

Logo Placement: Printing logos in the Conference bag should only be done inside the bag.

How to Book?

Please contact Mr. Seshagiri at +91 99423 85334,
or
Book via email at aesurg2025coimbatore@gmail.com

All payments should be made by January 30th, 2025

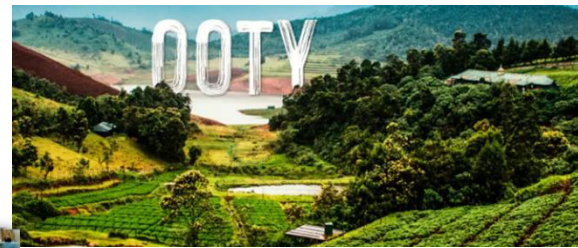
Venues

Sterling Fern Hill



Ganga Hospital

Ooty



Conference Secretariat

Dr. James Roy Kanjoor

Roys Cosmetic Surgery Center

No. 20, Globe Building, Eru Company, Bus Stop, Mettupalayam Rd,
Kuppakonam Pudur, Coimbatore, Tamil Nadu 641043

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Mrs. A. Immaculate (+91 94870 72459)